



**if it barks**

Expand your dog accessories line and grow your sales with unique dog collars and leashes from If It Barks!



## About Us

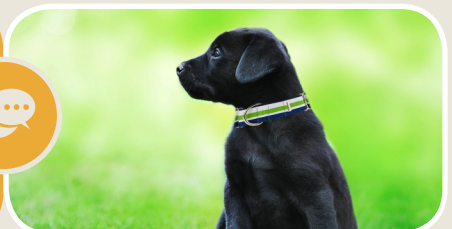
If It Barks is a North Carolina based business offering handmade dog collars and leashes that match each dog's specifications and style. Our specialty is martingale collars for their fit, function and control, but each design is also offered as a side release buckle collar, with optional coordinating leash.

## Why Carry If It Barks?

- ▶ Our collars and leashes are vibrant, colorful, lightweight, strong and durable.
- ▶ We offer a variety of sizes and widths to suit most breeds.
- ▶ We carry both martingale and side-release collars.
- ▶ You can choose from dozens of pre-designed styles your customers will love; brick and mortar stores can even custom design dog collars and leashes.
- ▶ All materials are sourced from US suppliers and hand-sewn in North Carolina.
- ▶ We support animal rescue organizations.

## Ready to Get Started?

Visit [www.ifitbarks.com/dealer](http://www.ifitbarks.com/dealer), send us an email or give us a call today to begin the process of becoming an If It Barks dealer. We look forward to having you become a part of our extended team!





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## Perks of Being an If It Barks Dealer

- ▶ If It Barks dog collars and leashes are available to dealers at great margins, allowing ample room for mark-up and profit.
- ▶ Brick and mortar retail stores can design their own collars when placing wholesale orders -- the options are nearly limitless!
- ▶ Choose from over 1 million color combinations and styles. Design items that you think your customers would most enjoy.
- ▶ Drop-shipping options available for online retailers.
- ▶ Easy online ordering with your own wholesale login account.
- ▶ We're available for support or questions any time you need us!

### What Are Other Retailers Saying?

"I carry a variety of martingale collars from various manufacturers in my store. If It Barks is one of the top selling collars for me. I even have several repeat clients collecting IIB collars. When I found If It Barks online, I thought the collars were just what I have been looking for. Great customer service and they are always helpful and kind."

- Mari Sato, Owner Bad Tail

